

TI STRATEGY 2020

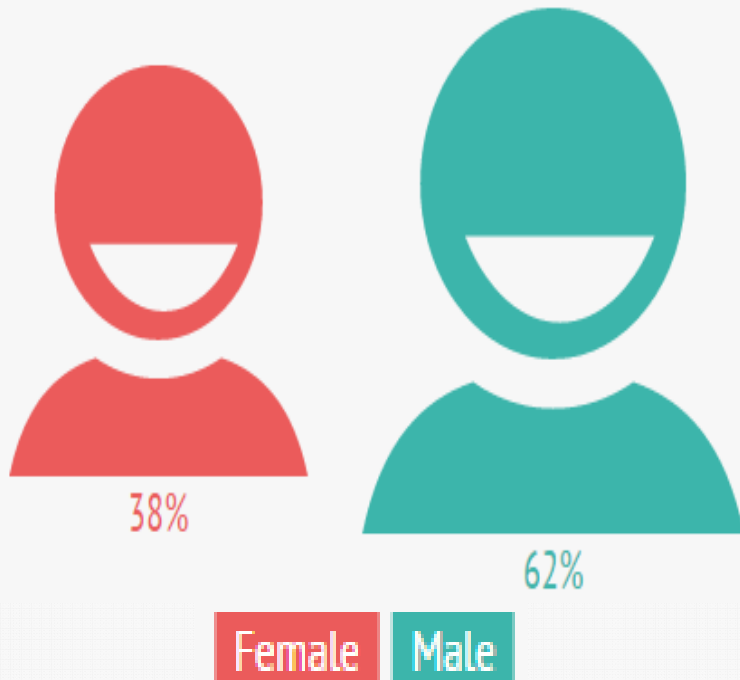
TI-S WEBSITE VISITORS SURVEY

21 MARCH 2015

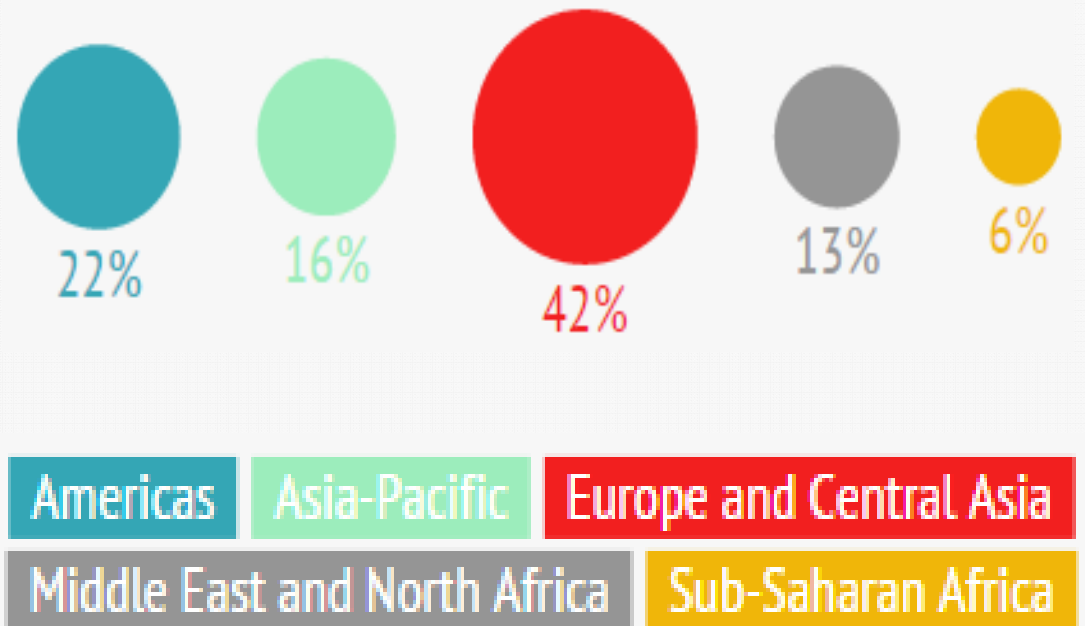
RESPONDENTS

The survey was made available to all of TI'S Website visitors from 22 February to 22 March 2015. In total, **308** people responded.

GENDER BALANCE OF RESPONDENTS

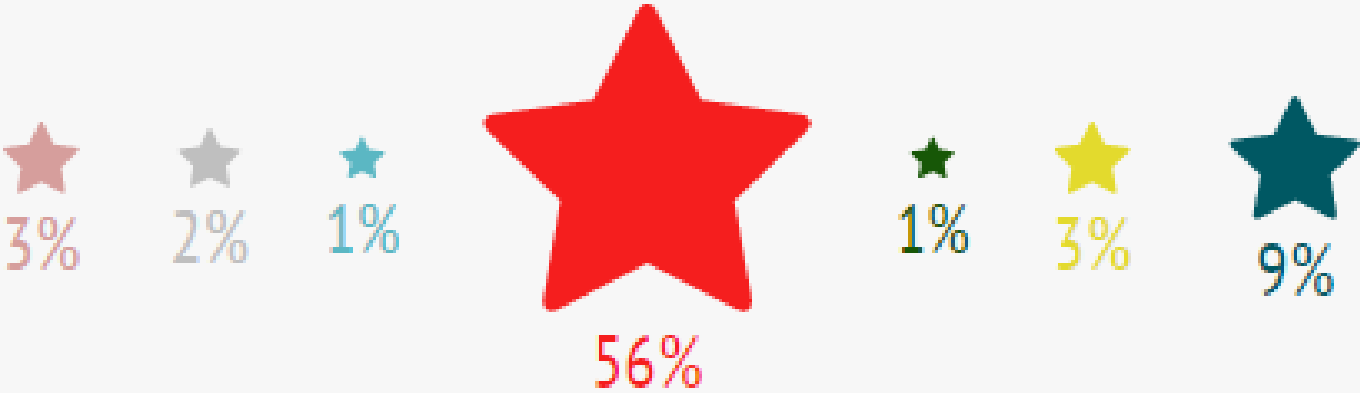


REGIONAL AFFILIATIONS OF RESPONDENTS



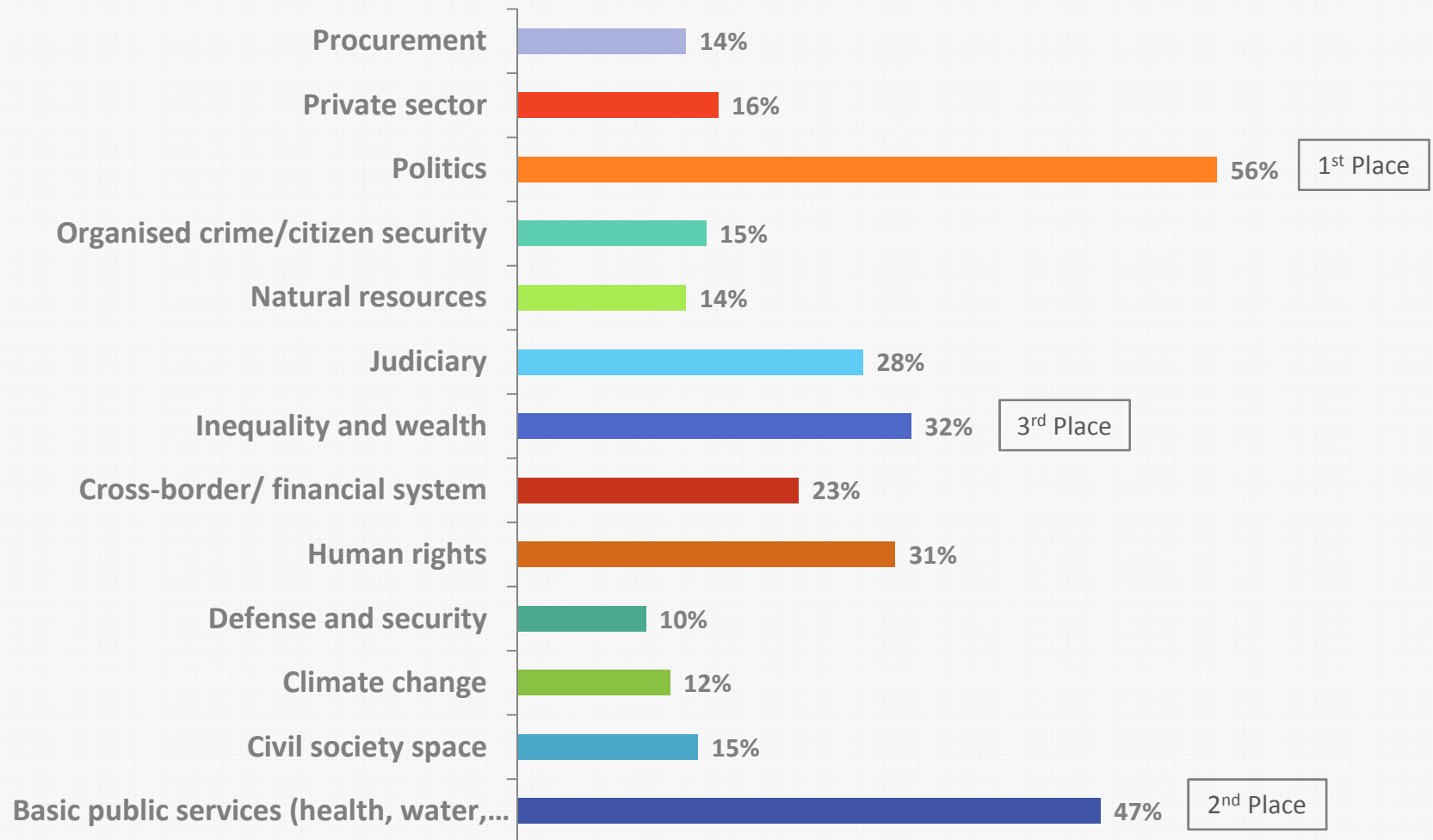
RESPONDENTS

PROFESSIONAL AFFILIATION OF RESPONDENTS

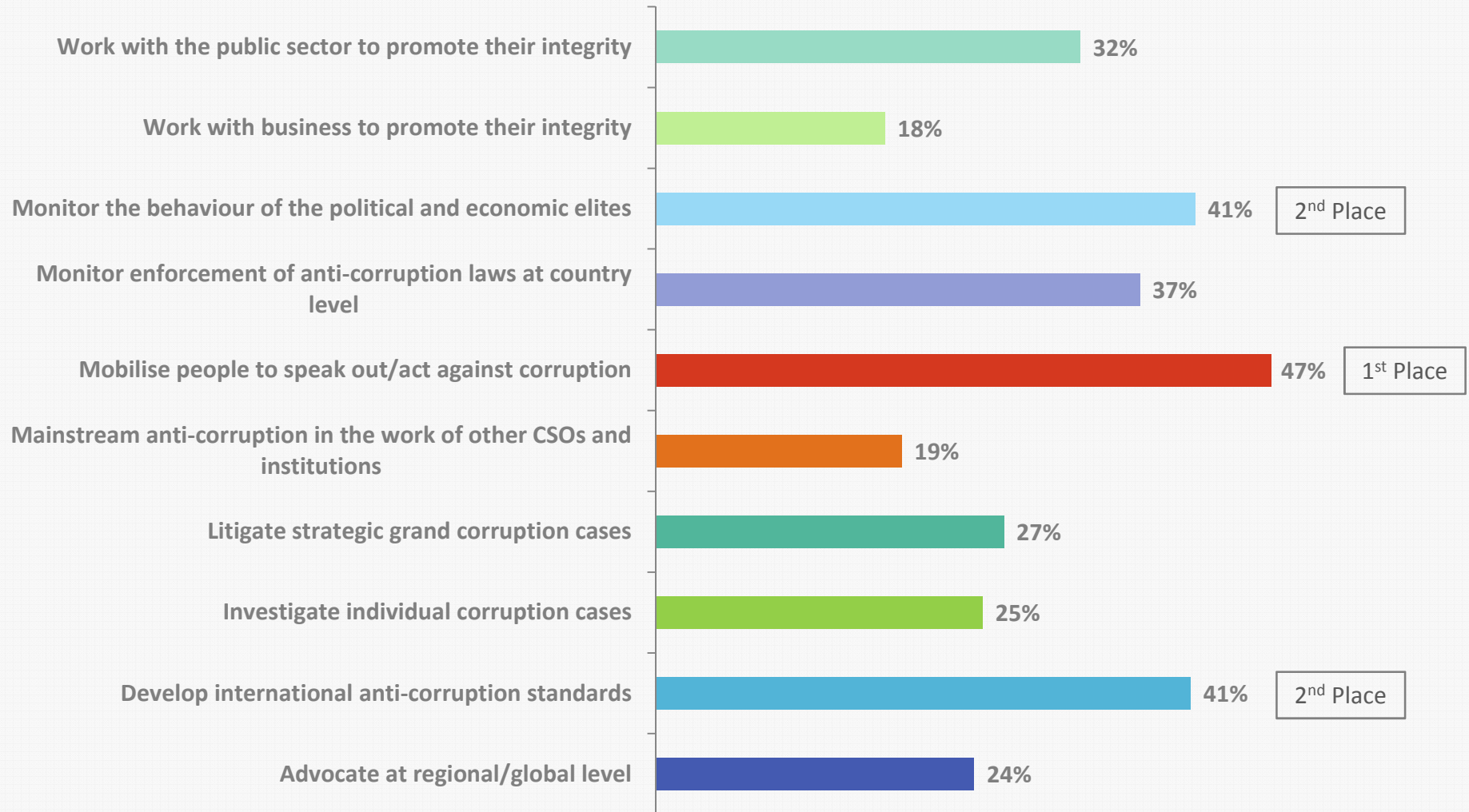


- Clerical support workers
- Craft, related trades workers
- Elementary occupations
- Management and professionals
- Plant/machine operators
- Service and sales workers
- Technicians and associated

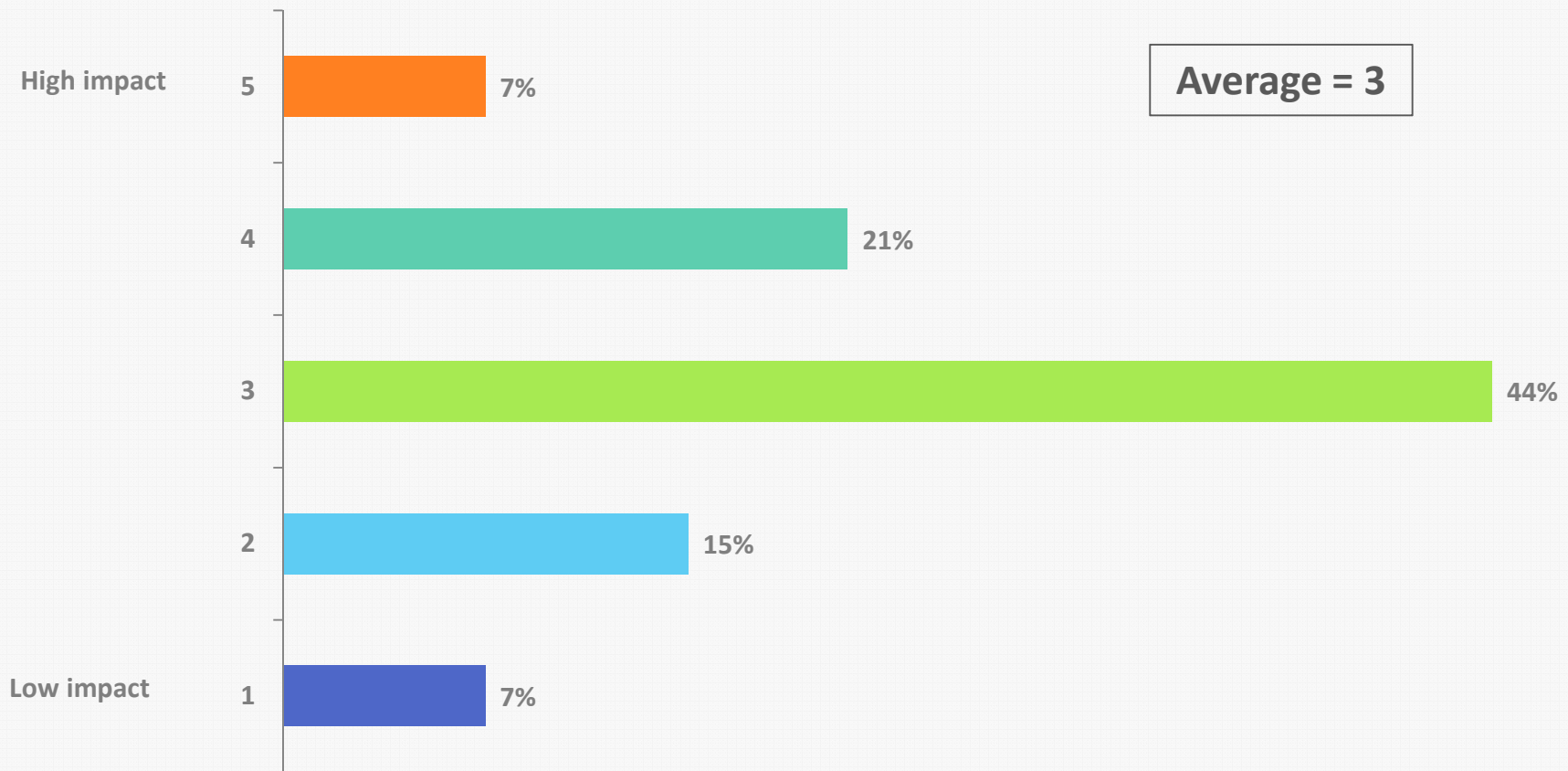
QUESTION: WHAT ARE THE **3 PRIORITY ISSUES** THAT TI SHOULD ADDRESS OVER THE NEXT FIVE YEARS?
(OVERALL FINDINGS)



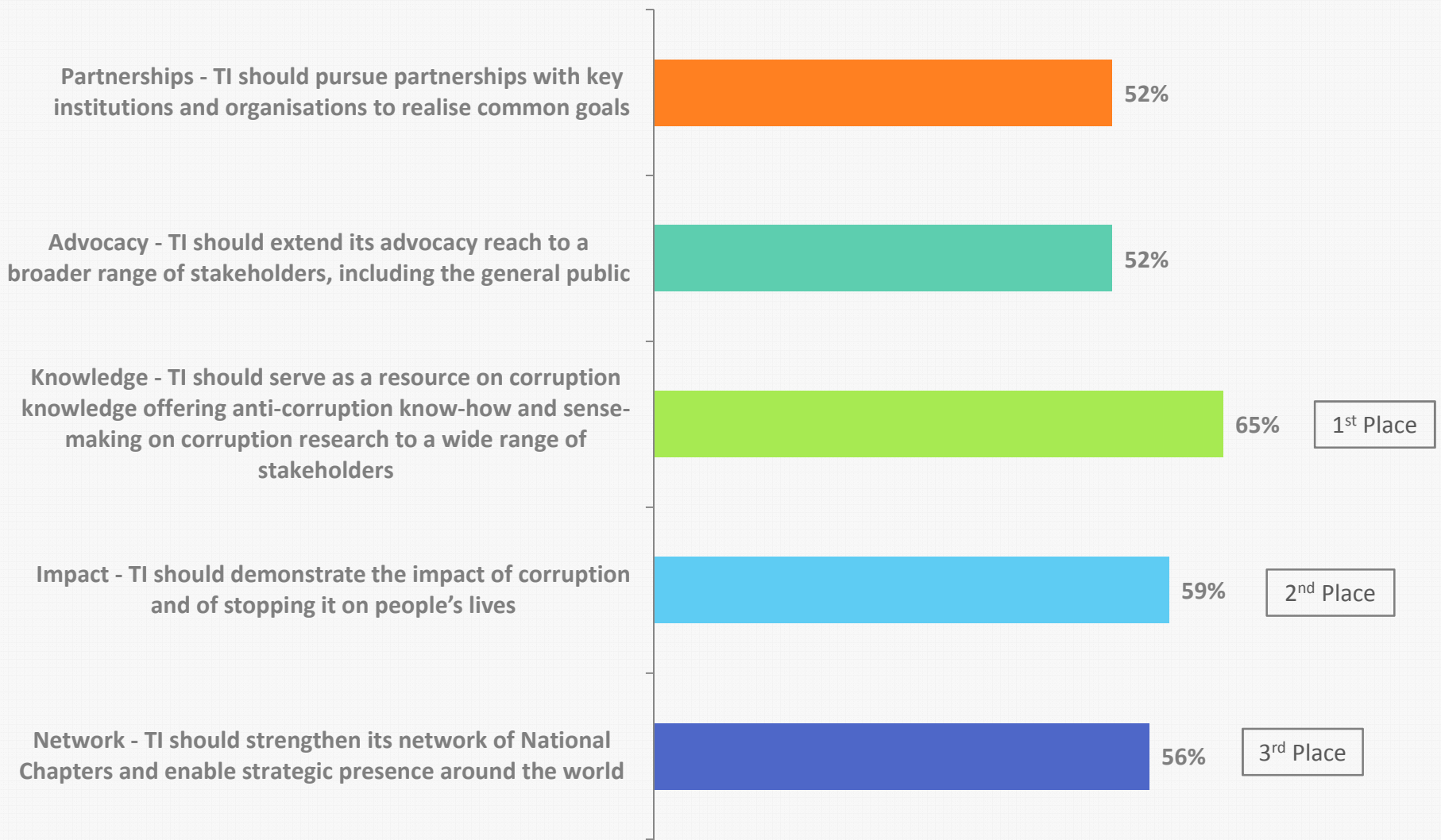
QUESTION: WHAT ARE THE **3 MOST EFFECTIVE APPROACHES** FOR HOW
TI CAN ADDRESS THE PRIORITY ISSUES YOU SELECTED?
(OVERALL FINDINGS)



QUESTION: HOW WOULD YOU RATE **TI'S IMPACT** ON EFFORTS
AROUND THE WORLD TO STOP CORRUPTION?
PLEASE RESPOND ON A SCALE OF 1 TO 5,
WHERE 1 IS LOW IMPACT AND 5 IS HIGH IMPACT.
(OVERALL FINDINGS)



**QUESTION: OVER THE NEXT 5 YEARS, WHICH 3 TOP CAPACITIES ARE MOST IMPORTANT FOR TI TO ACHIEVE ITS GOALS?
(OVERALL FINDINGS)**



Questions/comments to:



Strategy2020@transparency.org



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