

Bribe Payers Index Survey 2008-- Call for Proposals

Background and Key Objectives

As part of its efforts to measure corruption, Transparency International (TI) will produce the 2008 Bribe Payers Index (BPI). The basis for the fourth edition of the Index that assesses supply side of corruption is a survey of top businessmen interviewed in about 40+ countries around the world through a survey designed for this specific purpose.

Results from the survey will be used by Transparency International to produce a ranking of approximately 20 countries in terms of their firms' propensity to bribe public officials abroad and to produce a report that analyses private sector views of corruption and bribery, based on both perception and experience.

Scope of Work and Timing

General Assignment

Tasks to be undertaken by consultant:

- To comment on the feasibility of the survey instrument developed by Transparency International for this specific purpose.
- To test the survey instrument.
- To design the sample.
- To carry out fieldwork for the survey.
- To test
- To deliver, on time individual data in electronic format, as well as the original questionnaires appropriately responded by the respondents and interviewers.

Research Methodology: The methodology to be used is that of direct survey with closed ended questions. The survey instrument will be comprised of about 50 data points. As stated above, it will be designed by TI with input from the consultant.

Consultants should submit to Transparency International proposals assessing independently four different survey alternatives in different groups of countries. The below lists of countries may still be modified by Transparency International before the field work begins. The countries in which the survey will need to be administered is indicated below in the description of survey requirements.

Country group 1: 15 middle-income economies

Argentina	Indonesia	Philippines
Brazil	Korea, South	Poland
Colombia	Mexico	Russian Federation
Hungary	Morocco	South Africa
India	Nigeria	Thailand

Country group 2: 40 low and middle-income economies

Argentina	Indonesia	Slovakia
Bangladesh	Israel	South Africa
Brazil	Kazakhstan	Sri Lanka
Cambodia	Korea, South	Taiwan Province of China
Chile	Malaysia	Thailand
Colombia	Mexico	Tunisia
Croatia	Morocco	Turkey
Czech Republic	Nigeria	Ukraine
Ecuador	Pakistan	Venezuela
Egypt	Peru	Viet Nam
Ghana	Philippines	
Guatemala	Poland	
Hong Kong, China	Romania	
Hungary	Russian Federation	
India	Singapore	

Country group 3: 10 OECD economies

Belgium	Japan
Canada	Netherlands
France	Spain
Germany	United Kingdom
Italy	United States

Country group 4: 40 low and middle-income economies with special emphasis on oil producers.

Algeria	Korea, Republic of	Thailand
Angola	Kuwait	Tunisia
Argentina	Malaysia	Turkey
Azerbaijan	Mexico	Ukraine
Brazil	Morocco	United Arab Emirates
Chile	Nigeria	Venezuela
Colombia	Pakistan	Viet Nam
Czech Republic	Philippines	
Ecuador	Poland	
Egypt	Qatar	
Hong Kong, China	Romania	
Hungary	Russian Federation	
India	Singapore	
Indonesia	Slovakia	
Israel	South Africa	
Kazakhstan	Taiwan Province of China	

Country group 5: 10 OECD economies with special emphasis on oil producers

Australia	Japan
Canada	Netherlands
Denmark	Norway
France	United Kingdom
Germany	United States

Survey Options to be evaluated

A. Option A

Population: Senior business executives from private enterprises.

Sample design: Sample should be weighted, stratified and probabilistic. Stratification should be carried out by size of firms, sector and location. However, due to the nature of the phenomenon to be analysed, we expect to request the polling companies to oversample large and foreign-owned firms.

Sample Size: The survey company should establish a reasonable balance between the size of the sample and the accuracy of the results. The minimum sample is 100 complete interviews per country. It is important to keep in mind that surveys in which over 20% of the questions have not been answered will not be considered as valid and should be repeated.

Country Scope: Proposals should evaluate separately the cost and feasibility of carrying out the survey in country groups 1 and 2, as well as the possibility of adding to these two groups, countries in group 3.

B. Option B

Population: Population to be interviewed should include:

- Senior business executives of companies who have dealings with foreign suppliers and with foreign companies investing in local companies. Interviews should total 60 percent of sample.
- Senior accountants from local branches of major international accountant firms (e.g. PricewaterhouseCoopers, Arthur Andersen, KPMG, Ernst & Young, Deloitte Touche Tohmatsu, Groupe Constantin, Salustro Royal, Mazards, Guerard, Urien & Associates, Dupond de Bertrand). Interviews should total 10 percent of sample.
- Senior officials from major commercial banks. Interviews should total 10 percent of sample.
- Senior partners from major legal practices. Interviews should total 10 percent of sample.
- Senior members of chambers of commerce. Interviews should total 10 percent of sample.

Sample Size: The minimum sample is 100 complete interviews per country. It is important to keep in mind that surveys in which over 20% of the questions have not been answered will not be considered as valid and should be repeated.

Country Scope: Proposals should evaluate separately the cost and feasibility of carrying out the survey in country groups 1, and 2, as well as the possibility of adding to these two groups, countries in group 3

C. Option C

Population: Senior business executives from private enterprises, with special emphasis on senior business executives from companies whose line of work is related to the oil and gas sector in their countries.

Sample design: Sample should be weighted, stratified and probabilistic. Stratification should be carried out by size of firms, sector and location. However, we expect to request the polling companies to oversample large and foreign-owned firms as well as companies related to the oil and gas sector.

Sample Size: The survey company should establish a reasonable balance between the size of the sample and the accuracy of the results. The minimum sample is 100 complete interviews per country. It is important to keep in mind that surveys in which over 20% of the questions have not been answered will not be considered as valid and should be repeated.

Country Scope: Proposals should evaluate separately the cost and feasibility of carrying out the survey in country group 4, as well as the possibility of adding to these two groups, countries in group 5.

D. Option D

Population: Population to be interviewed should include:

- Senior business executives of companies who have dealings with foreign suppliers and with foreign companies investing in local companies, as well as senior business executives from companies whose line of work is related to the oil and gas sector in their countries. Interviews should total 60 percent of sample.
- Senior accountants from local branches of major international accountant firms (e.g. PricewaterhouseCoopers, Arthur Andersen, KPMG, Ernst & Young, Deloitte Touche Tohmatsu, Groupe Constantin, Salustro Royal, Mazards, Guerard, Urien & Associates, Dupond de Bertrand). Interviews should total 10 percent of sample.
- Senior officials from major commercial banks. Interviews should total 10 percent of sample.
- Senior partners from major legal practices. Interviews should total 10 percent of sample.
- Senior members of chambers of commerce. Interviews should total 10 percent of sample.

Sample Size: The minimum sample is 100 complete interviews per country. It is important to keep in mind that surveys in which over 20% of the questions have not been answered will not be considered as valid and should be repeated.

Country Scope: Proposals should evaluate separately the cost and feasibility of carrying out the survey in country group 4, as well as the possibility of adding to these two groups, countries in group 5.

Timing

The project is expected to take approximately 14 weeks. Final dataset, tables and all relevant materials must be received by Transparency International by **September 15^h, 2008**.

Deliverables

1. Fieldwork report once this is completed
2. Final database in SPSS or STATA format
3. All relevant documentation including codebook in electronic format
4. Data tables in electronic format

Contract Terms

Budget: The consultant is expected to complete the work laid down in this TORs in accordance with the budget submitted to TI at the beginning of the consultancy.

Duration: The contract duration will be 4 months, starting middle June 2008 and ending 4 months later in October 2008.

Payment: Payment for this work will proceed as follows:

- The first half will be paid on receipt of a signed TOR from the consultant.
- The outstanding balance will be paid on receipt of the final dataset and documentation in September 2008.

Property: All documents including survey instruments produced by the Consultant in providing the Services shall be and remain the property of TI and shall be handed over to TI from time to time on demand and in any event on the Termination Date. The final outputs of the consultancy are understood to be the solely property right of TI and the services provision agreement will not constitute any entitlement to its use or dissemination beyond the terms of the contract.

The contract will include the other standard clauses regarding confidentiality, termination, etc.

Application Process for Submission

TI is accepting proposals from consulting firms, individuals and organisations. All proposals must be received **on or before May 28th 2008 (18:00 Berlin time)**. Proposals should be sent via post to the TI Secretariat in Berlin:

Attn. Juanita Riaño
Alt Moabit 96, 10559 Berlin, Germany

or electronically to jriano@transparency.org The e-mail submission should indicate in the subject area "PROPOSAL FOR BRIBE PAYERS SURVEY".

Proposals sent by post will be considered if the postmark is before the final submission date.

Applications must contain the following:

- 1) A clear description of the structure and strategy proposed to implement the tasks at hand within the requested timeline and a contingency plan to address eventual time delays.
- 2) A description of the work team that would be dedicated to the project.
- 3) Indication of experience doing similar tasks.
- 4) A work plan and timeline for completion of the project.
- 5) Particular characteristics of outputs and deliverables and outputs in addition to those minimum outputs stated above in this terms of reference.
- 6) Detailed budget to carry out the project.
- 7) Price of the bid for carrying out the project. TI has limited funding for this project.

TI hopes that proposals will come from individuals and entities with an enthusiasm to contribute to TI's goals. Thus, TI invites applicants to consider their proposal not only as a contract opportunity, but also as a contribution to the development of tools necessary to positively influence the practices and results of transparency-enhancing activities around the world.

Questions about the application process or terms of reference may be directed to this same address above: jriano@transparency.org, up to one week before the submission date. These questions, as well as the answers provided will be anonymous and posted on the same web site where these TORs will be located for common consultation

Applicant's requirements

- Strong experience in conducting opinion surveys targeting the private sector.
- Experience with survey research and quantitative analysis methods.
- Capacity to deliver the outputs on time.

Process for Selection of the Consultant

Given the limited resources of this project, the proposed bid will be taken into account in the selection process. Lower bids that meet the required qualifications will be given preference.

The selection will be made by the Policy and Research Department of TI-Secretariat. The decision will be based on the specifications stated here and specifically, the following weighting will apply:

Experience of consultant in undertaking survey projects:	30%
Plan for development and timeline:	30%
Bid amount and consideration of Costs:	30%
Additional experience of consultant that could support the project:	10%

The selection will be announced on **May 30th 2008**. The selected consultant should be prepared to start work immediately and thereafter upon signing of contract